

### Rubric for Earth Day Video

2	1	0
Video <b>clearly identifies</b> an ecological problem in our community.	Video somewhat identifies an ecological problem in our community.	Video vaguely identifies an ecological problem in our community.
The video <b>uses vivid details to describe the impact</b> on humans, wildlife, and nature.	The video uses some details to describe the impact on humans, wildlife, and nature.	The video uses few details to describe the impact on humans, wildlife, and nature.
The artist <b>creates an insightful solution</b> to the problem.	The artist creates an adequate solution to the problem.	The artist creates a weak solution to the problem.
The artist <b>acts on his/her solution</b> to the problem and provides adequate evidence. (Ex: Write a letter to the local senator, create a Facebook or Twitter account regarding conversation.)	The artist acts on his/her solution to the problem but may not provide adequate evidence.	The artist does not act on his/her solution to the problem.
The video is approximately <b>two minutes</b> .		The video is grossly over or under two minutes.
The artist uses <b>creativity and insight</b> . It is apparent that the artist took his/her time to create a stunning product.	The artist uses some creativity and insight, but it is not apparent that the artist took his/her time to create a stunning product.	The artist did not use creativity or insight and the video looks as it was created haphazardly.