Southern Forest Markets: Pellets and Forest Carbon

Why You Must Consider Markets When Evaluating Pellet Impacts in the US South

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Background – Forest Market Models

Objective – model the southern forest at a spatial and temporal resolution to be useful for forward-looking decisions.

• Empirically driven model of the southern forest system
  – Sub-Regional Timber Supply Model - SRTS
• Biology based on continuous forest inventory of growth, mortality, removals, and inventory by the USDA FS
• By private owner group (corporate/non-corporate), forest type, age class, and species group.
• Separate empirically driven market responses by sub-region, owner type, species group and product class.
• An empirical model, not an optimization model
Key questions, in a privately owned timberland market:

Demand side - how does increased demand for wood affect prices, harvest, forest inventory and forest carbon?

Supply side – how are future markets affected by intensive management, hurricanes, and land use change.
Today’s Agenda

• Brief overview of trends and current status of forest markets in the US South

• This provides the market context of for the entrance of bioenergy demand for pellet exports

• Expected and realized effects of pellets on forestland rents – which drive acreage, forest inventory and forest carbon.
Plantations in a Landscape Context

Southern Plantations

26% of timberland
53% of removals
68% of pine removals
Southwide Forest Inventory/Carbon Stock Increasing

Forest Inventory and Analysis (FIA) plot data used in the model.

Coulston, et al. UFS forest carbon inventory

soil
dead, litter, understory
tree
Southern Pine Forest Inventory doubles while removals double
Also True For Total (Pine+Hardwood) Inventory & Removals

Pct Forest Area <40 Yrs Old
- South 51%
- North 20%
- West 22%

Avg Acres Planted Per Year
- South 2 million acres
- North < .5 million acres
- West < .2 million acres

Pvt Forestland Ownership
- South 81%
- West 22%
In the southern forest, where's the carbon stock and where's the sequestration?

**Carbon Stock**

**Carbon Sequestration**

**Annual Growth by Forest Type**

**Volume**

- Quadrillions
- Planted Pine Natural Pine Mixed Pine Hwd Upland Hardwood Lowland Hardwood

**Acres**

- Millions
- Planted Pine Natural Pine Mixed Pine Hwd Upland Hardwood Lowland Hardwood

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Timberland Area Steady but not Static

Note: Planted and Natural Pine have leveled off in the past two decades.
The Global Forest Change Project Shows How Rural Land in the South is Dynamic

Purple Color is Both Loss and Gain in Forest 2000-2012
Forestland trend stable, but not static

Net shifts between cropland and forest land, 1982-97

Financial returns to landowners empirically significant explanatory variable

>5% Forest to Ag
>5% Ag to Forest
Southern Timberland is Dynamic Because:

• This is a privately owned largely un-regulated landscape where marginal agriculture competes with forest land both at the intensive (plantations) and the extensive (marginal agriculture) margins.

• “…we identified the rise in timber net returns as the most important factor driving the increase in forest areas between 1982 and 1997. This is consistent with reports that the increase in forests largely involved timberland acreage.” (Lubowski et al. 2008, Lubowski currently EDF lead economist)

• **What does this mean for the carbon consequences of increased demand for pellets?**
If Timber Returns Affect Forest Area, Can Pellets Influence Returns to Forestland?

• Pine Sawtimber (PST) has been the primary rent driver on southern timberlands

• Low value products like pulpwood (which pellet mills use), not so much.

• This matters for pellets. If demand/harvest for pulpwood (e.g. pellet feedstock) doesn’t influence returns to landowners and improve opportunities for forest management – the forest carbon benefit is reduced.
For Pellets to Influence Land Rents

• The PST / PPW price differential needs to decrease to increase PPW influence

• Pellets need to be a significant share of the market (*large enough to influence prices*)

• Note: this is a local story, markets vary widely across the South.
Pine Sawtimber Prices Decline Relative to Everything

Forest2Market Pine Southwide Annual Average

PST/PPW

5:1
2.6:1

$25

Forest2Market Hardwood Southwide Annual Average

$23
Pine Sawtimber Prices Decline Relative to Everything

Forest2Market Pine Southwide Annual Average

- PST/PPW
- PPW price becomes more important in land rent

$25

Pine Sawtimber Prices Decline Relative to Everything

Forest2Market Hardwood Southwide Annual Average

- HPW
- HST

$23
Do they have significant market share?

PELLET PRODUCTION
Southern Pellet Mill GreenTon Consumption (Forisk)
Small Proportion but Changes Trend

Energy consumption of pine pulpwood is only about 15% of total, but it is the marginal 15% on top of the highest pine pulpwood consumption ever.
What do pellet mills use?

Residuals include mill residues, logging residues/dirty chips, urban wood. These are also used by pulp and OSB plants. Pine is about 80% of feedstock.

Enviva in NC/VA is probably about 80% hardwood – why?

- Franklin VA papermill had just closed.
- Logging/trucking infrastructure
- Hwd PW was $2/ton.
- Pellet plants that use over about 20% pine need VOC controls which cost about $1 million.
We Have Not Reached Peak Pellets: Recently Added or Announced Capacity

10/19/2021 Abt, Baker Pellets and Carbon in the US South
Pellet Demand and Pine Pulpwood Prices
Pellet Demand and Pine Pulpwood Prices

Pellets consumption large enough to affect prices
When pellets can drive local forest returns:

HOW DOES PELLET DEMAND AFFECT FOREST CARBON?
Results based on pine demand in the AL, FL, GA Coastal Plain

SRTS Model Results:

In the current market, increasing demand for small value trees has more land rent impact than it has historically.

Total Forest Carbon Can Actually Increase. But timing matters.

Rent affects area in forest and distribution of forest types.

Note: This is not the same as “carbon neutral”
The Carbon Score of Wood for Energy Looks Worse When You Assume:

• Small areas (plots) rather than landscapes – no market effects
• Short time frames (20 years vs. > 100 years)
• Slow growing trees with uncertain regeneration
• Baselines/counterfactuals that assume trees will not be cut and continue to sequester if not used for energy
• No markets, land use or management response

-The first two are affected by the modeling assumptions.
-The last three do NOT apply in the U.S. South.

The south is the world’s largest timber producer and the land/timber base is privately owned and market driven.
Market and Resource Summary

_In a private forestland market:_

Increased forest product demand leads to:

- Higher prices
- Land use change and management response
- Net inventory/carbon response depends on local markets (shifts, substitutions, expansion)

**Note: Agriculture markets matter too**

- high prices reduces area of fallow ag land (and reduces CRP land remaining in forest). Ag technical change can reduce demand for ag land and marginal land reverts forest.
Questions?

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