

Marketing Project Final Survey-will report results at the end of July 2023, please return by email.

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[Note-this is a MS Word document that allows you to enlarge your comments beyond one page]

1. Please identify where your business or organization fits in our NC forest and wood products industry (categories like products, services, manufacturing, distribution, equipment, education, etc.?)

2. What is your roles/titles in your business or organization?

3. In what NC county do you conduct your activities or where are you based?

4. We seek opinions about our NC marketing problems in the business category you noted above, what opinions can you share about the problems in your business category?

5. We seek opinions about our NC marketing opportunities in the business category you noted above, what opinions can you share about the opportunities in your business category?

6. We seek opinions about our overall NC marketing problems, what opinions can you share about the problems in the overall forest and wood products industry?

